

PRESS RELEASE

MONTI GROUP EXPANDS WITH MONTIPOWER BRASIL

1 February 2021

Monti - Werkzeuge GmbH ("Monti"), the innovator and manufacturer of unique surface preparation technologies including the patented Bristle Blaster, is pleased to announce that its North American subsidiary, MontiPower America's Inc., has today entered into a joint venture agreement with Tecnofink LTDA to market and sell Monti products in Brasil. Tecnofink is Monti's long-time distributor in Brasil.

The new venture – to be called MontiPower Brasil – will bring a joining of forces to market the entire range of Monti surface preparation products and services in Brasil under the Monti brand. Dirk Pohlmann will move from Tecnofink to MontiPower Brasil to take up the role as General Manager of the new venture. MontiPower Brasil will be based in Macae, with regionally based sales engineers.

Commenting on the new organisation, Monti Group CEO J.F. (Frits) Doddema said "Brasil is an incredibly interesting market for us across several key industry segments and we are very pleased to be able to combine forces with Tecnofink to serve these growing markets. Tecnofink is an experienced industry leader in the coatings industry in Brasil and this combination under the Monti brand will give us a stronger and more focused platform for our surface preparation technologies. We see great opportunities in Brasil and we are excited to get underway as MontiPower Brasil"

Emilio Castro, CEO of Tecnofink LTDA added "It is always an honor to work with the Monti technology in Brasil, and I am very pleased that Thomas Fink and I are able to take this step today with Monti and create MontiPower Brasil. Tecnofink has an important position on the Brazilian market and this new venture under the MontiPower brand will better allow us to pool our collective resources and educate and grow the surface preparation market. Monti is a company with a unique vision of this market and over the past couple of years it has introduced many new innovations and tools that we will bring to Brasil. We look forward to working together with MontiPower's international team to develop and build the MontiPower Brasil business."

- ENDS -

Our conditions of sale and terms of delivery are applicable to all deliveries: <https://www.monti.de/en/terms>
Die Lieferung erfolgt zu unseren Verkaufs- und Lieferbedingungen: <https://www.monti.de/de/agb>

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Surface Profile &
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Turnkey Equipment